Steady growth marks middle years

In the first five years, PCC grew from 100 to 800 students. In 1979 the growth was minimal—just over 800 students. The growth through 1989 was steady—a few minimal years and a few expansive years. By 1989, with an enrollment of 2,450 students, PCC moved to the status of a large Christian college.

Increase in student enrollment led to growth in all areas of the College. Academic programs were added, plus faculty and staff, and the number of student Collegians organizations increased.

In 1980, more buildings began to dot the campus. PCC moved into the four-story Administration Building with the library on the second floor. A Beka Book writers, illustrators, and order processing occupied the third floor. Executive offices, accounting, and secretarial pool were on fourth floor.

Linda (Fewins) Warner, College Librarian
1981 (Jan.), the 2,500-seat John Ray Hall Field House opened with two college-size basketball courts. Griffith Tower, a women’s nine-story residence hall, was completed in Sept.

1982 (Feb.), college students no longer ate meals in the elementary cafeteria. The Varsity Commons seated 1,100 students plus faculty/staff and served over 4,000 meals a day with 14 full-time staff and more than 100 work assistance students. Noon lunches were catered to the high school and elementary cafeterias.

1982 (Mar.), The Campus Church began telecasting Sunday services locally; in Nov., Rejoice in the Lord was telecast on other stations. In April, the Commons opened, which housed a mail area, bookstore (from elementary building), the social hall with an overlooking balcony, and an eight-lane bowling alley. Students raised money through a jog-a-thon for the bowling equipment.

Fall 1982, fourth floors were added to Coberly North and South, and in spring 1983 to Ballard South.
1983, the maintenance area moved from St. John to Rawson Lane.

1984 (Mar.), during chapel Dr. Horton announced the first presidential prerogative day (rest day for students to catch up on studies). By 1984, classrooms in the old MacKenzie Bldg. were filled to capacity.

1985, Academic Center was ready for the fall semester. Besides classrooms, it had the 260-seat Lyceum, a culinary arts lab, a multimedia auditorium, computer/word processing labs, biology, chemistry, and physics labs. The growing library occupied the third and fourth floors.

1986 had a memorable Sunday, Nov. 23, when the first church service was held in the 3,500-seat Dale Horton Auditorium. The new structure was named in honor of President Arlin Horton's father, Dale Horton, who embodied the character traits Dr. Horton wanted to instill in PCC students. This marked the end of students walking across railroad tracks to chapel, church, Vespers, and Fine Arts performances. The formal dedication was held May 1987 during the baccalaureate service. Among the many guests for the dedication were the sculptor and the business manager for the Fresno, Calif., company that

The fifth floor remained unoccupied for a couple of years.

1986 (Nov.)

Later, library was built on the green area.

1985

Dixon Tower

1985 Academic Center

1986

Swim Center

1986 (Nov.)

Dale Horton Auditorium

1987

Palm Logo

Jerry Goddard,
Vice President for Academic Affairs

1986

Commons

1982 Commons

Later, library was built on the green area.
made the lobby’s 310-foot terra-cotta wall mural, depicting Biblical scenes from Creation to the Second Coming of Christ. The Hortons, during a visit to Calif. to approve the project, had led the business manager to Christ.

1988, the **Communicative Arts Center** opened with radio and television studios; music, speech, and art classrooms; an experimental theater; 24 soundproof practice studios; band, orchestra, and choral rooms; a 140-seat recital hall; a photography darkroom; and art galleries.

The main entrance moved from Rawson Lane to Brent Lane.

The symphonic band began the campus Christmas season with a short concert in front of the CAC which became a memorable outdoor event each year, and was later named the Christmas Lights Concert.

1988, Jim Schettler (’79 graduate) served as interim pastor in July til Dec., when he became pastor of The Campus Church. In 1989 (Feb.), he initiated the first Campus Church missions conference.

PCC continued to grow through the 1990s. The vision, dedication, and godly humility in the lives of Dr. and Mrs. Horton, their administrators, faculty and staff continued to bear witness to God’s manifold blessings on His original idea. To God be all the glory and the honor!

In the next *Update* PCC history will continue.
The Bible is among the oldest books ever written; the first five books (Pentateuch) were written 3,500 years ago, and the New Testament was written almost 2,000 years ago. “Other religious books and mythical accounts are written in the format of the ‘long ago and far away.’ Thus, they are completely unverifiable; there is no way to examine them or support them with historical evidence. But the Bible is locked into space and time in such a way that we can know, with impressive accuracy, where and when its events took place (e.g., Jer. 1:1–3; Ezek. 1:1–3; Luke 3:1–2)” — Bruce Wilkinson. The New Testament opens with the Roman empire ruling the world, Caesar Augustus as its emperor, and Herod as king of the Jews in Palestine.

“The Bible is more wonderful than all other books. No one man or group of men could have planned the Bible, as it was written in different countries over a period of 1,500 years. The very existence of such a book is overwhelming proof that the Bible is not of man but of God. It is one great book with one great theme, though it contains 66 separate books written by over 40 authors, in 3 languages, upon different topics, and under different circumstances. The close intertwining of these books into one great book proves that Someone directed the writing as well as planned the entire book.

The appeal of the Bible is not affected by its age

“The Bible remains more popular than any other book. Old, young, rich, poor, wise, simple, high, and low are all gripped by the appeal of its message; but the most brilliant minds still do not fully understand its deepest thoughts. Great volumes have been written on single verses. Masterpieces of art, literature, and music as well as great movements of the world have been motivated by the Bible.

“The Bible is an oriental book, yet it transcends national boundaries and is received by all peoples as their very own book. Because of its worldwide appeal, some parts of the Bible have been translated into over 2,090 languages and dialects, and the whole of it into over 340 languages. In contrast, Shakespeare’s works have been translated into only 40 languages.

No other book has so influenced the thought and history of the world. It has changed history for the better and has changed millions of lives as it brings hope, purpose, and joy to those who experience its message.”

The Bible claims to be God’s Word

“The Bible is a God-breathed book. It is infallible in content because its author is God. More than 2,000 times in the Old Testament, the words ‘thus saith the Lord,’ or similar terms, are used; in the New Testament, we are told — ‘holy men of God spake as they were moved by the Holy Ghost’ — 2 Pet. 1:21 and that ‘All Scripture is given by inspiration of God’ — 2 Tim. 3:16. No other book makes such claims. Throughout the centuries, the writers added to it, and for the most part, were unaware of one another’s writings and often unaware of the meaning of their own words.

“Those who read the Bible with an open mind and heart are convinced that it is God’s word to man. It records unlikely predictions about the future, yet at the appointed time, they occurred, and the fulfillment is recorded. For example, Micah 5:2 predicted that Christ would come from Bethlehem; hundreds of years later this was fulfilled when Jesus was born in Bethlehem (Matt. 2:4–6).

“Kings, emperors, priests, and religious liberals have tried to destroy the Bible. They have all died, but the Bible lives on.”

— from Jesus and His Followers, A Beka Book
From the President

Dr. Arlin Horton

It is exciting to look at these 25 years at PCC; we marvel at God’s blessings. We give the praise and honor to Him. Campus guests quickly recognize that PCC is not of man but of God. Here are comments:

From a pastor:
PCC is a college I can trust. The first time I visited the campus I remember thinking this is too good to be true: a college that has high moral dress, academic, and music standards, but is not militaristic and unloving in its discipline; a school that is fundamental in its beliefs and not scared to stand for those beliefs. I love PCC for its stand on music: the music is uplifting to the listener, but especially, it uplifts the Lord. I love PCC for its standards of dress: young men and young ladies are dressed in a way that reflects character and godliness. I love PCC for its stand on the King James Bible: I appreciate scholarly, factual, tell-it-like-it-is material that will let me make my own decision.

From a youth pastor:
Although the facilities and campus are impressive and the atmosphere in class is great, I really like the balance of PCC. Everything has its time and place. There is a time for work, a time for play; a time to be serious, and a time for fun; a time to listen, and a time to talk. Every aspect of a student’s life is given a chance to grow and flourish spiritually, physically, socially, and mentally.

I hope you will visit us during our 25th anniversary year. Come, see for yourself what the Lord is doing at PCC.

Textual Position of PCC
Pensacola Christian College teaches that God gave the words of Scripture by inspiration without error in the original autographs. God promises that He will preserve His Word; Jesus said, “but my words shall not pass away”—Matt. 24:35. We believe God has kept that promise by preserving His infallible Word in the traditional Hebrew and Greek manuscripts and that the Authorized Version (KJV) is the translation singularly blessed by God in the English language. We hold it with confidence believing that it accurately shows forth the inspired and infallible words of the Hebrew and Greek. We do not believe in double inspiration, nor do we believe that the Greek received text should be corrected from an English version.
**Rejoice Broadcast Network — RBN adds new stations**

You can enjoy the finest Christian music and programs broadcast via satellite from WPCS in Pensacola to translator stations across the country. See listings below.

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<th>State</th>
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**Our listeners say . . .**

“We’ve been going through a tough time spiritually and *Rejoice Radio* has really helped us keep our eyes on the cross. I can receive the signal almost all the way to work and, being a logger, sometimes that means a lot of driving time. It’s refreshing to start and end a work day with the Word of God, either spoken or in song.” —Oregon

“*Rejoice Radio* is part of my spiritual family. It is like having a special visit with dear friends every day. I feel so blessed!” —Michigan

Enjoy RBN on the Internet 24 hours a day even while you work on your computer!
Shane Smith  
Ph.D., chemistry  
University of Southern Mississippi

Arthur Hunt  
Ph.D., communications  
University of Southern Mississippi

Jeffrey Crum  
Ph.D., music education  
Auburn University

Michael Lowman  
D.A., history  
Middle Tennessee State University

Charlene Monk  
Ph.D., theater  
Louisiana State University

Shane Smith  
Ph.D., chemistry  
University of Southern Mississippi

Gaylen Waters  
Ph.D., physical education  
Florida State University

Music Ensembles Travel in Southeastern States

We invite you to hear one of our seven traveling music ensembles in January for a time of worship through message and song. Call 1-800-722-3220 for information about services in Ala., Ark., Fla., Ga., La., Md., Miss., Mo., N.C., Okla., S.C., Tenn., Tex., and Va.

Enroll Now for 1999

Spring and fall PCC enrollments for 1999 are now being accepted. For more information, call 1-800-PCC-INFO or write:

Director of Admissions  
Pensacola Christian College  
P.O. Box 18000  
Pensacola, FL 32523-9160  
U.S.A.

Rejoice in the Lord Hosts Senior Saints Weekend

Would you enjoy visiting the PCC campus, attending a concert, seeing the taping of Rejoice in the Lord telecast, and experiencing an outstanding weekend of Christian fellowship? Then you will not want to miss the Senior Saints Weekend on February 26–28, 1999. For more information, call (850) 478-8496, ext. 2828.

PCC does not have an “elitist” mindset among its faculty, staff, nor students. Nor has PCC set itself up before other institutions or ministries as the standard setter or keeper even though PCC has very high Biblical standards that are necessary in operating a Biblical institution.

The Home Schooler’s Choice

Thinking about college? PCC is an oasis of opportunity: A warm, friendly student body from around the globe, dedicated faculty, a wide variety of programs, and affordable quality are all key ingredients in this unique opportunity. More home schoolers choose PCC than any other Christian college. For more information, call 1-800-PCC-INFO.

PCC—the home of A Beka Book

Service Opportunities

These staff positions are presently open: electrician, auto mechanic, carpenter, HVAC repairman, general maintenance, and painter. If interested, send a résumé with short testimonial to the Personnel Office, Pensacola Christian College, P.O. Box 18000, Pensacola, FL 32523-9160, U.S.A.

Printers Needed: A Beka Services, Ltd. is looking for experienced and non-experienced mechanically inclined personnel. Applications are being received; training will be provided. If interested, send a résumé with short testimonial to the Personnel Office, A Beka Services, Ltd., P.O. Box 19100, Pensacola, FL 32523-9100, U.S.A.

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PCC—the home of A Beka Book

Campus House

Children, PCC students stay Free with parents

Children under 18 and PCC students may stay free at the Campus House 90-room motel if they share a room with their parents. The Campus House is available 365 days a year for college guests and families of our students. Located adjacent to the campus on Rawson Lane, it provides elegantly decorated rooms for as low as $35 per night, including a continental breakfast. Rooms are available with two queen-size beds. For reservations or more information, please call 1-800-443-7742.

Bible Conference March 17–19

PCC’s annual Bible Conference is a wonderful time of spiritual refreshment. This year’s speakers will be Dr. Ray Barber, Dr. Clyde Box, Dr. Steve Roberson, and Dr. Joseph Stowell, Sr. Make reservations at our Campus House, located across from the College. Call 1-800-443-7742 for reservations.

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Meet Daisy and Alberto Jaffé

PCC Artists in Residence

“Music is the universal language that communicates without words,” say Dr. and Mrs. Jaffé. “It is one of the best gifts the Lord offers to us. Through music, we can talk to the Lord and receive His best blessings. Performances should be the best possible, as should everything we do for the Lord, not for self-promotion but for His glory.”

Alberto and Daisy Jaffé share a lifelong passion for music. Born in Brazil, neither can remember a time when music was not a part of their lives. “My sister was a pianist,” says Dr. Alberto Jaffé. “Some of her friends came to our home and played chamber music. I became interested in the violin when I was about five.” Dr. Jaffé performed in his first violin recital at age eight and participated in competitions with the Brazil Symphony Orchestra. He has studied in Germany and performed in concerts and recitals around the world.

Mrs. Daisy (de Luca) Jaffé remembers music being part of her earliest childhood memories. “My mother loved the piano; her dream was for me to play,” recalls Mrs. Jaffé. “She encouraged me, but she never pushed me. I began playing the piano when I was six years old.” Mrs. Jaffé played in her first piano recital after taking lessons for just three months. Later, she developed her skills in Paris under renowned Brazilian pianist Magda Tagliaferro, whose teaching “genealogy” placed her and her...
students in a direct line of students taught by Beethoven. Mrs. Jaffé has also performed extensively around the world.

The Jaffés met while performing in the World Youth Orchestra at the 1958 World’s Fair in Brussels, Belgium. They spent their honeymoon in Spain, performing 17 concerts in 15 days, all in different cities.

When their children were born, the Jaffés wanted to encourage their interest in music. To do so, they created a small 15-student orchestra in their home in Brazil. “It may be unusual for one family to have such musical talent,” admits Dr. Jaffé. “However, we all share a great love for music. Each of our children chose his or her own instrument; we didn’t plan it this way. It has worked out beautifully.” The Jaffés frequently perform together as a family. Their oldest son, Claudio, plays cello; second son Marcelo plays viola; and daughter Renata (Barbosa) plays violin. All three are accomplished musicians who have established concert careers around the world.

The idea for an innovative group teaching method with no outside practice began to develop, and eventually the Jaffés presented it on local television. The Brazilian government invited them to start a national music program. More than 400 children with no musical background applied for the first Jaffé Method Strings Program. Today, over 100 members of that early group are professional musicians, many of them among Brazil’s top concertmasters and performers.

Following a visit to PCC, the Jaffés brought their expertise and artistic experience to videotape the Jaffé Strings Program for the A Beka Video School courses. While on campus, they accepted Christ as Savior and were baptized. They later joined PCC’s faculty and now serve as artists in residence.

“Of our biggest challenge at PCC has been to build a strings program that would attract strings players,” Dr. Jaffé shares. “Fortunately, the Lord has blessed us with encouraging results.” In 1996, more than 220 high school students from all over the United States and Brazil attended the first Summer Music Academy at PCC.

During a service at The Campus Church when the Jewish Passover was presented with its Christian application, Dr. and Mrs. Jaffé were amazed to see symbols and traditions from their Jewish beliefs. For the first time, they realized they didn’t have to turn their back on their heritage to accept Jesus Christ. They accepted Him as the Messiah and their Savior and have been faithfully serving the Lord as “completed Jews” since then. “Everything works together for good, and nothing could be better than getting to know the Lord,” agree the Jaffés.
Managing a Christian organization of any size presents a perplexing array of challenges and solutions. With Christ as our example, we will focus on leadership and management principles in both the Old and New Testaments. Develop fresh, practical ideas for conducting meetings, managing fiscal affairs, and resolving conflicts as you explore ways to motivate and encourage people in a ministry setting. Master the ability to combine your leadership and management skills in a smaller ministry and separate them as your ministry grows. No matter what the size and scope of your ministry, you will benefit from this essential, relevant course.

Faculty: Dr. Harry Nonnemacher  
Mr. Barry Jones

Modular Seminar—3 semester hours  
DM 704/MM 504

For a Seminary catalog,  
Call 1-877-PTS-GRAD
PCC invites pastors and youth pastors (and wives) for the Enrichment Conference. Powerful messages and practical workshops coupled with fellowship, dynamic music, and relaxation will enrich your ministry and life. Workshop topics include practical issues:

- Seven Keys to Building a Great Church
- Reinvigorating a Dead Church
- Where You’re Headed and How to Get There
- Making Marriage and Ministry Work

Enjoy ice skating, racquetball, basketball, and other activities with fellow Christians, or spend leisure time with friends or spouse.

Three hours of graduate credit may be earned toward D.Min. or M.Min. at Pensacola Theological Seminary. Assigned preparation must be completed prior to the conference, and postconference course work is required. If interested, call toll free 1-877-PTS-GRAD.

For more information, call today: (850) 478-8496, ext. 2828.

Comments from Last Year’s Conference:

“I appreciated the depth, balance, and sweet spirit. ... I will encourage other pastor friends to attend in the future.” —Pastor, Minnesota

“I appreciate the stand PCC is taking on the important issues of our day.”
—Pastor, South Carolina

“We were blessed, challenged, and encouraged by the teaching, preaching, and fellowship.”
—Pastor, Pennsylvania

Featured Speakers

- Dr. Shelton Smith, President/Editor, Sword of the Lord
- Dr. Bill Rice, President, Bill Rice Ranch
- Dr. Rene Ouellette, Pastor, First Bapt. Ch., Bridgeport, MI
- Dr. Dell Johnson, Dean of Pensacola Theological Seminary, PCC
- Rev. Jim Schettler, Pastor, Campus Ch., PCC
- Dr. Greg Mutsch, Vice President for Administration, PCC, and Senior Pastor
- Tommy Stone, Youth Pastor, Lavon Drive Bapt. Ch., Garland, TX
- Jeff Redlin, Youth Pastor, Campus Ch., PCC

Wives Track

- Mrs. Beka Horton, Senior Vice President, PCC
- Mrs. Luann Mutsch, pastor’s wife and PCC music faculty
- Mrs. Mary Rice, President’s wife, Bill Rice Ranch
- Mrs. Marilee Schettler, pastor’s wife, Campus Ch., PCC

March 2–5, 1999

Three informative tracks to meet the needs of pastors, youth pastors, and their wives.
Majoring or minoring in speech communications is a natural choice for those choosing careers involving public speaking. What about students who pursue careers in such fields as law enforcement, nursing, engineering, or business? Does speech really make a difference in their profession? Dr. Arthur Hunt, who serves on PCC’s speech faculty, says, “You have to be able to communicate clearly, regardless of your profession, to convey your ideas and motivate others.” The ability to speak effectively is vital.

“Broadcasting wasn’t the farthest thing from my mind when I became a speech major. It wasn’t even on my mind!” says Craig Mattson (’94, M-’96), who currently hosts many Rejoice Broadcast Network (RBN) programs. “Whenever I read a script or ad-lib a spot, I’m using the tools put into my hands by rigorous and thoughtful instructors at PCC. They taught me that performance is not about me, but about effectively communicating God’s message.” Craig earned his master’s in interpretive speech.

Rebecca (Stephens, ’97) Henderson majored in speech communications education at PCC and is pioneering a junior high speech program at Grace Christian School in Columbus, Ga., where she and her husband Stephen (’96) teach. Rebecca recalls, “I am so thankful for teachers who had a burden for their students not only academically but also spiritually. They challenged me to stretch my abilities.”

“I was very shy when I came to PCC,” says Terry (Glenn, ’80) Schulz, who lives in Palm Bay, Fla., with her husband, Pastor Louis Schulz, and their three children. “My speech teachers recognized my God-given ability to communicate clearly, regardless of my profession, to convey my ideas and motivate others.”

Shakespeare’s Comedy of Errors, spring 1998
to communicate with words and encouraged me to major in speech. Now I teach a music/drama class and direct the dramatic productions at my church and school. Our Easter play is based on a PCC Vespers production I participated in as a college student.” Terry performed the first senior speech recital at PCC.

Whatever the profession, PCC grads who have chosen speech communications as their major/minor often find their skills give them a professional advantage. Katrina Gould (’97) teaches at Faith Baptist School in Longmont, CO, and has discovered a special reward. “Now I understand the excitement PCC teachers feel when their students perform at their potential,” she exclaims.

“The goal of the speech department,” says Dr. Charlene Monk of PCC’s speech faculty, “is to train students to use their God-given talents to honor the Lord.” With that in mind, the speech communications program focuses not just on the performance, but on preparation, practice, and opportunities for students to get involved behind the scenes. “All speech majors are required to be in a play as part of their major program,” says Dr. Monk. “It gets them involved and helps them see how all the elements work together in a production.”

College Fine Arts productions, Vespers programs, and experimental theater productions provide opportunities for students to learn about productions and sharpen their skills both on stage and behind the scenes. Students gain hands-on experience organizing, directing, working on stage crew, and helping with costumes and makeup. Drama for Christ, a new Christian service outreach, dovetails with other Christian service programs. Guided by PCC faculty, students interested in serving the Lord through drama present Biblical scenes and character lessons in a variety of locations in the Pensacola area.

Solid oral interpretation skills provide a basis for good public speaking, and PCC’s speech communications program helps students develop those skills. In freshman speech classes, weekly lectures are supplemented by speech labs that meet twice a week. The labs’ small group setting builds confidence as students practice what they learn. As sophomores, students learn about voice and diction as well as oral interpretation of poetry and dramatic and narrative literature. Juniors take private speech lessons along with advanced oral interpretation classes, and each senior speech major develops and performs a speech recital based on a favorite literary piece.

For more information about PCC’s speech communications program, call 1-800-PCC-INFO and talk with one of our friendly enrollment advisors.
PCC Is Very Affordable!

For the 1999–2000 college year, tuition, room and board costs $4,998. In nine years, PCC has raised tuition, room and board only $38, while most colleges have nearly doubled their rates! This means that the cost of a four-year degree at PCC may be less expensive than two years at a typical college elsewhere.

For the past 25 years, PCC has desired to help families afford an excellent Christian college education for their children, and therefore thousands of students have been equipped for a lifetime of ministry.

For more information, call 1-800-PCC-INFO

PENSACOLA CHRISTIAN COLLEGE
P.O. BOX 18000, PENSACOLA, FL  32523-9160, U.S.A.