

PCC UPDATE



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Celebrates
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*Rosey Dow
Wins*



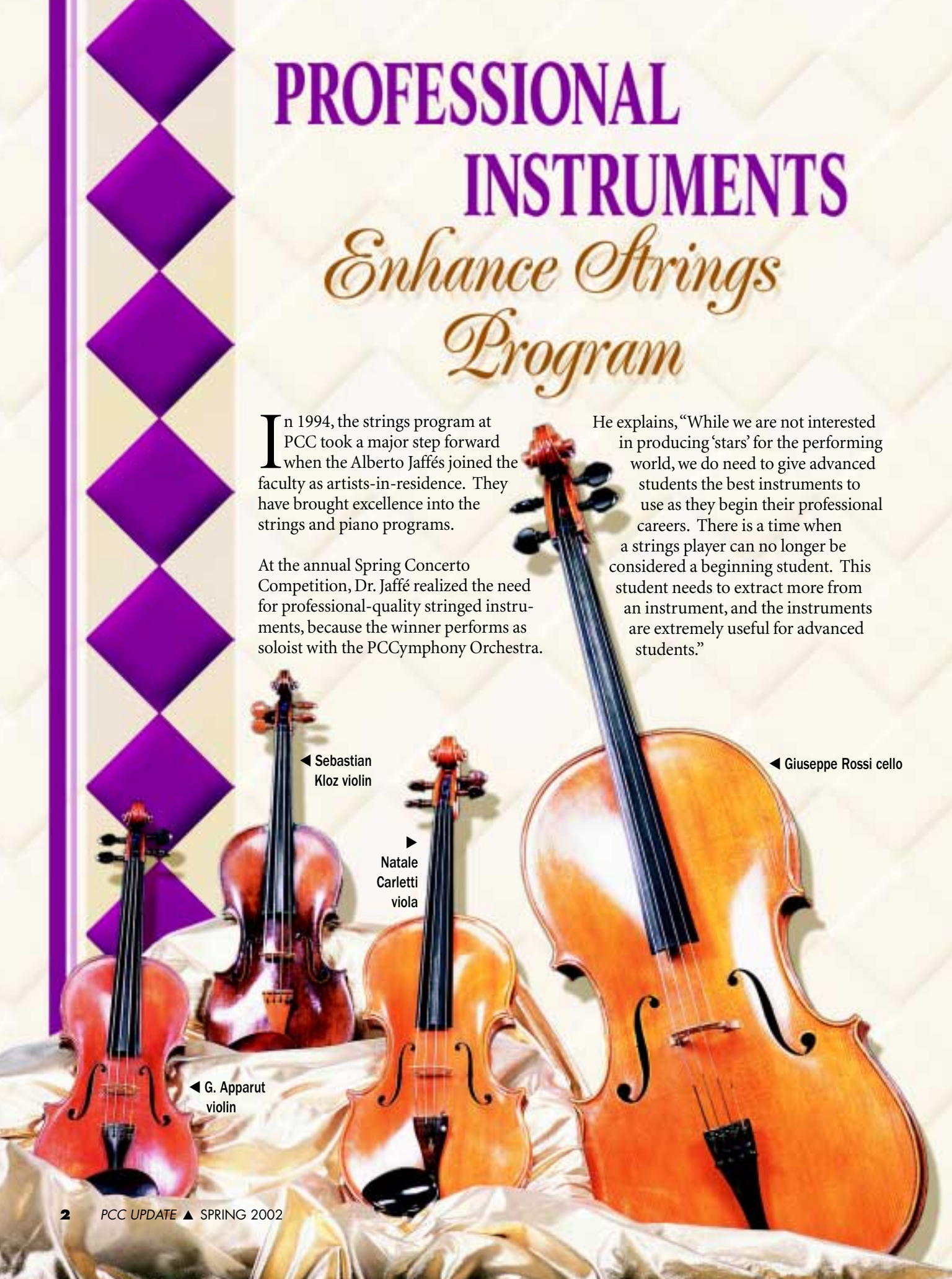
PROFESSIONAL INSTRUMENTS

Enhance Strings Program

In 1994, the strings program at PCC took a major step forward when the Alberto Jaffés joined the faculty as artists-in-residence. They have brought excellence into the strings and piano programs.

At the annual Spring Concerto Competition, Dr. Jaffé realized the need for professional-quality stringed instruments, because the winner performs as soloist with the PCCymphony Orchestra.

He explains, "While we are not interested in producing 'stars' for the performing world, we do need to give advanced students the best instruments to use as they begin their professional careers. There is a time when a strings player can no longer be considered a beginning student. This student needs to extract more from an instrument, and the instruments are extremely useful for advanced students."



◀ Sebastian Kloz violin

▶
Natale Carletti
viola

◀ G. Apparut
violin

◀ Giuseppe Rossi cello



New instruments dedicated to the Lord during Campus Church service. L to R: Nathan Bianchi, violin; Kevin McClain, violin; Merrillan Melberg, viola; Sarah Bearden, cello

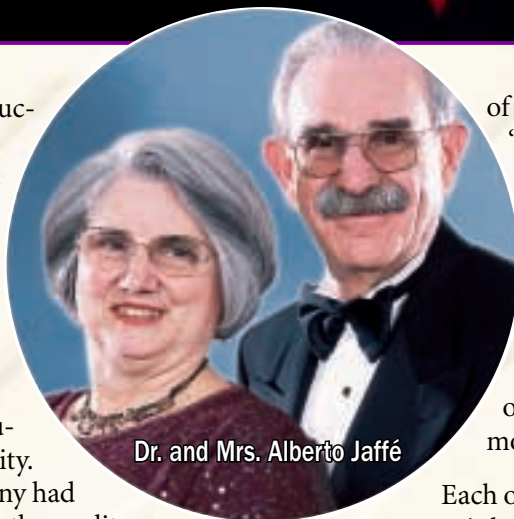
Last May, Dr. Horton instructed Dr. and Mrs. Jaffé to purchase four professional stringed instruments that would provide the needed range for advanced students.

The instruments were purchased from Morel & Gradoux-Matt, a very reputable dealer in New York City.

Dr. Jaffé said, "This company had the best price in relation to the quality of the instruments."

The four instruments purchased make up a string quartet, which is the foundation for chamber music and the orchestra. As such, this purchase not only benefits string students, but the orchestra as well. These instruments could be used in professional orchestras.

Dr. Jaffé said the quality of a violin depends on the construction and use



Dr. and Mrs. Alberto Jaffé

of the instrument.

"The active vibration of the wood in performance enriches a violin's sound. The instruments PCC purchased could have a future life of 300 years or more."

Each of the four instruments is handmade. The Sebastian Kloz violin (1772) typifies the German Mittenwald School, and the G. Apparut violin (1925) is representative of the French Mirecourt School. The Natale Carletti viola (1966) and the Giuseppe Rossi cello (1961) are typical of the Modern Italian School. Dr. Jaffé explained that the top violins, such as Stradivarius, are made in Italy; the next tier in quality comes from the Mittenwald School and the Mirecourt School.

A Beka Book

PCC affiliate

Celebrates 30 years

1972–2002



God used the “new math,” W. Clement Stone, and a Christian day school in Florida in a wonderful combination that gave birth to A Beka Book—America’s largest publisher of textbooks for Christian schools and home schools.

The Start of A Beka Book

In the late 1960s, the “new math” was sweeping the nation. Textbook publishers had scrapped their traditional math books in favor of this untried “new” approach. One of the casualties was a series of arithmetic workbooks that contained excellent drill practice for computation skills. Drill skills had fallen out of favor with those experimenting with the “new math.” There were, however, many private schools that believed there was value in teaching their students through this time-proven method. (Years of declining competence in basic math skills have proven they were correct.)

Pensacola Christian School (K–12) in Pensacola, Florida, was one of these schools. The founders, Dr. Arlin Horton and wife Beka, had successfully used the Upton Arithmetic Workbooks in grades three through eight for many years. They were dismayed when they learned the workbooks were no longer available.

It was during this time that Chicago insurance magnet, W. Clement Stone, and his wife, Jessie, were guests in the home of A. A. (Buzz) Baker who was a part of the Pensacola Christian School ministry. On **January 7, 1972**, W. Clement Stone

invited the Hortons and the Bakers to be his guests at his Lake Michigan villa and to present to him **three projects** that would benefit Pensacola Christian School.

Arlin Horton came prepared. He showed Mr. Stone the Upton Arithmetic Workbooks that were no longer available but were so very much needed. Secondly, he presented the idea of printing an upper elementary character-building reader called *Of America*. Thirdly, he presented to be printed a series of colorful kindergarten readers using the phonics system of reading.

Several weeks later, Mr. Stone responded that he had received copyright permission for arithmetic workbooks, grades three through eight, and that he was printing and donating 60,000 of these (10,000 per grade) to Pensacola Christian

School. He also stated that he would pay the printing cost of the *Of America* reader as well as the kindergarten readers. The Hortons were surprised and very pleased.

Pensacola Christian School had already been helping other Christian schools by offering practical, on-site educational Clinics for teachers and administrators (which still continues today). With more Upton Arithmetic Workbooks than they could use, they began selling them, the *Of America* readers, and the kindergarten reading series at Christian education conventions. The schools jumped at the opportunity and formed the first base of customers for Christian school textbooks.

The publishing of Christian school textbooks was on its way, but it needed a name. Buzz Baker, an assistant to Dr. Horton, was asked to offer suggestions for the name.

He knew that Beka Horton was greatly involved in curriculum development, and on a flight with the Hortons, Baker presented the name *A Beka Book Publications* in honor of Beka Horton. The vote to accept the name was two to one, with Beka dissenting. It has proven to be a good choice.

—A.A. Baker



▲ W. Clement Stone hosts Arlin and Beka Horton and Buzz Baker at his Lake Michigan villa.

PENSACOLA News Journal

SUNDAY, DECEMBER 2, 2001



Karena Cawthon @PensacolaNewsJournal.com

A Beka Book offers more than 1,000 textbooks, and is the world's largest Christian textbook publishing company.



Karena Cawthon @PensacolaNewsJournal.com

David Creech oversees the printing press on campus. Print shop manager John Evans says his work is a calling from God. After attending the college, he met his wife, Cindy, the textbook reprint coordinator, while on the job. Their five children attend Pensacola Christian Academy and PCC.

A Beka Book is known worldwide

Ginny Graybiel

@PensacolaNewsJournal.com

When Pensacola businessman Bob Switzer docked his boat on a remote island in the Bahamas, two little children ran up to ask where he was from.

"Oh, that's where I get my school-books," said one of them.

When Pensacola Christian College founders Dr. Arlin and Rebekah Horton visited Kenya several years ago, they spotted a familiar box on the airport baggage carousel.

It contained textbooks from Pensacola.

A Beka Book, a division of Pensacola Christian College housed in unmarked buildings behind the campus, may be the best kept business secret in town.

But not elsewhere.

Founded by the Hortons in 1972, the company has grown into the world's largest Christian textbook publishing company and one of United Parcel Service's largest customers east of the Mississippi River.

The company offers more than 1,000 textbooks and workbooks for kindergartners through 12th-graders, the Flash-a-Card series that depicts Bible stories and other classroom aids.

"All of our books and material are from a Christian perspective," said Rebekah Horton, who was outvoted 2-1 when her husband and an assistant decided to name the company after her. "We honor God in all of our subject matter."

Arlin Horton runs the business operation. His wife directs the editorial policy and personally edits many materials.

Pensacola Christian officials decline to release sales figures. But they say that A Beka Book proceeds have paid for the college's \$300 million in construction plus \$2 million a year in student scholarships.

The Internal Revenue Service took away A Beka Book's tax-exempt status five years ago. The college paid undisclosed millions in back taxes.

Jason Short, general manager of Green Leaf Christian Books in Baltimore, said the Christian textbook market has boomed recently as Christian school and home-schooling enrollment has grown. His business has gone up 25 percent each of the past three years.

Green Leaf doesn't offer A Beka books, because the college sells them exclusively. But, Short said, "A Beka Book is very well thought of. A lot of the home-schoolers ask for them."

The Mid-Way Baptist School in San Diego, which has 265 kindergartners through 12-graders, has used A Beka textbooks for more than 15 years years.

"We like the fact that they're Christ-honoring," said elementary school principal John Nystrom. "The glories of God's handiwork are shown in every subject, whether it's English or history or math or science. Then, I also like the way each year builds on the foundations of the previous year. They all dovetail together."

Rebekah Horton said the company grew out of frustration with secular textbooks.

At first, she used a mimeograph machine to augment textbooks.

"Christian schools were starting, but there weren't many materials that were from a Christian view," she said. "We began to pad the public textbooks that we used with patriotic things and more Christian aspects and, we felt, higher quality."

Within a couple of years, the Hortons decided to start writing their own textbooks.

The company boomed almost immediately.

Pensacola Christian staff members write and design most of the books, though a few are contracted outside. The books are constantly being updated.

Most are printed on a state-of-the-art, full-color Heidelberg press at the plant and bound there, too. Some, because of the overwhelming production demand, must be farmed out.

Buyers order the books through A Beka Book's Web site (www.abeka.com) or through an automated telephone ordering system. They're then shipped to all 50 states and 150 foreign countries.

Rebekah Horton says she and her husband never anticipated A Beka Book's growth.

"We just look at it that God worked it all out," she said. "We didn't sit down and work it out. It's like the child growing up. If you haven't seen him for a couple of years, you say, 'My, how he's grown.' But if you've been there with him, yes he has, but you haven't noticed it."

A Beka is considered an integral part of the overall Pensacola Christian College mission to serve God.

"This is the difference between working for an individual and working for the Lord," said John Evans, the print shop manager.

"This is my ministry. I'm not called to Africa. But we hear stories of children who use our textbooks and come to the Lord, then lead their parents to the Lord."



A Beka Academy Today

PCC affiliate

Serves Home Schoolers and Christian Schools

Over the years, the Hortons have branched out into other avenues of Christian education.

The traditional parent-directed program for home schoolers originally started in 1975 as *A Beka Correspondence School* to provide a Christian education to children of missionaries and evangelists.

The *A Beka* video program began in 1986 out of Dr. Horton's desire to help small Christian schools with multiple grades in one class. Therefore, master teachers for each grade were videotaped at Pensacola Christian Academy.

In 2000, these two programs became *A Beka Academy*, which is used by more than 30,000 home school stu-



dents in all 50 states and in 50 countries around the world.

A new option—DVD (video)—is available for *A Beka Academy* students beginning this fall. The DVD technology produces a high quality picture and sound while allowing easy access to lessons.

For information, call:
1-800-874-3592.

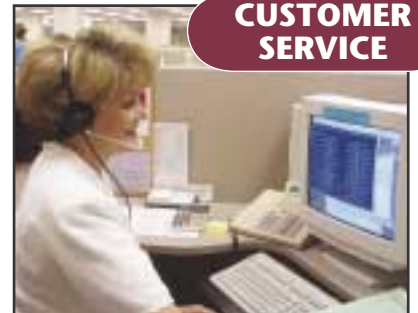
Providing Textbooks Today

PUBLISHING Writing, designing, illustrating



▲ Brian Jekel began as ABB artist in 1981. He has painted almost all the Bible pictures in the *Flash-a-Card* Series.

CUSTOMER SERVICE



▲ Friendly representatives assist customers from around the world.

A Beka Book® 1972–2002



1972

W. Clement Stone of Chicago financed the printing of the first books:

- Kdg. readers
- Arithmetic workbooks (gr. 3–8)
- *Of America* reader (gr. 5)



Laurel Hicks
Editorial Director
1973–1993

1973

ABB
field reps
hired.

A Beka
Correspondence
School began.



Dr. Buzz Baker spoke on philosophy of traditional Christian education at churches, school, & Clinics.

1975



Stan Shimmin
ABB artist
1975–present

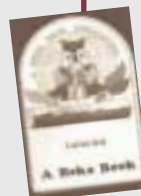


Regional Clinic team held 172 Clinics across country from 1975–1991.

1976

1977

Bindery
purchased



First ABB
catalog
& logo

1978

New
four-color
Heidelberg
press

1981



In-Service training seminars began with Shela Conrad.
Educational Consultant
1977–present



PCC students have work opportunities in many *A Beka* areas during the school year and summer months.

The latest state-of-the-art Heidelberg Sunday 2000 press prints 70,000 sheets per hour and folds each section.

PRINTING



DISTRIBUTION

▲ PCC students work along with staff in many areas of ABB. On an average peak-season day, the Distribution Center ships 70,000 textbooks and 8,500 videos around the world.

"Keepers of the Dream" for 30 years

Arlin Horton and wife Beka worked side by side in developing *A Beka Book*. Their 20-year (1954–1974) experience in establishing one of America's largest day schools (Pensacola Christian School) and watching it grow to over 2,500+ students (K4–12) convinced them that a basic Biblical philosophy that undergirds a traditional education philosophy creates the most successful educational experience for children.

In 1955, Dr. Rudolf Flesch's book, *Why Johnny Can't Read*, motivated them to begin an intensive phonics program that became the basis for the *A Beka Book* reading program; it gives an excellent reading foundation for history, science, and other



Dr. Arlin Horton
President/Founder



Dr. Beka Horton

subjects, as well as a desire to read throughout life. Thousands of Christian school teachers and home school parents have found this intensive phonics program to be highly successful.

Dr. Horton says, "I am extremely grateful for the many co-laborers that have faithfully worked with us during these 30 years, many of whom are with us today.

I am grateful that God has allowed me to be the steward of this ministry, but *'I have nothing to glory of,'* for all the glory and praise belong to the Lord, Who made it all possible."

A Beka Book available to home schoolers.

1986

A Beka Video School started.



A Beka materials loaded onto the second 757 to fly into Pensacola.

1987

A Beka Book
New logo

Print shop installed new Web press.

1990

Distribution center moved into new warehouse.



Dr. Alberto Jaffé began videotaping strings program.

1992



Ernest Tanksley
Director of
Printing/Shipping
1996–present

1996

A Beka Academy began.

New Heidelberg Web press installed.

2001

A Beka Academy on DVD

A Beka Book employs 130 staff.

A Beka Academy employs 50 staff.

2002



Truth Alive

Dynamic Youth Outreach in Your Church

If your church is looking for a Biblically based summer youth outreach (grades 1-12), consider *Truth Alive*. This is a dynamic five-day program led by PCC ministerial students who preach, teach, and share the gospel with young people in churches east of the Mississippi River and Texas.

First through sixth graders enjoy fun songs and activities as they learn Biblical truths through action-packed Bible stories, Scripture memory, Bible trivia, and balloon visuals.

Junior and senior high teens hear dynamic preaching and compete in games such as big ball volleyball, bus drag race, and water-balloon games involving more than 2,000 water balloons.

Though *Truth Alive* is designed for youth, it is an entire church ministry that seeks to start revival in the hearts of parents and church workers as well. Call today to schedule a *Truth Alive* team to come to your church this summer.

Hurry, openings are limited!

For more information,

Call: 1-888-722-4406 (toll free)

e-mail: truthalive@pcci.edu

Enroll Now for Fall Semester

Applications are now being accepted. For more information, call **1-800-PCC-INFO** (1-800-722-4636) or write **Director of Admissions**, Pensacola Christian College, P.O. Box 18000, Pensacola, FL 32523-9160, U.S.A.



Estate Planning

It is frequently difficult to make a large gift during one's lifetime, yet many of our alumni and friends would like to make a significant gift to PCC. Tax laws have been designed to encourage giving to colleges. After planning for family and friends, you might want to think about a bequest to Pensacola Christian College. You would be helping the College meet the challenges of tomorrow.

An outright charitable bequest is fully deductible for federal tax purposes and is exempt from inheritance tax in most states. If you already have an up-to-date will, an amendment to your will can be used to make charitable bequests.

For more information, write the Office of Institutional Advancement, Pensacola Christian College, P.O. Box 18000, Pensacola, FL 32523-9160, U.S.A.

Experience PCC during

COLLEGE DAYS

**March 21-22
April 4-5
November 27-29**

College life is more than classes—it's people, special events, and fun times. Come experience PCC during College Days as you meet our friendly students, enjoy ice skating or bowling at the Sports Center, and attend classes. Be sure to make your plans now because spring dates are coming up soon.

1-800-PCC-INFO, ext. 4 (1-800-722-4636)
www.pcci.edu • PCC info@pcci.edu

Request a free copy of
Catch the Spirit Video Viewbook.
on DVD or VHS Video

Upcoming Events

Principals Clinic

Apr. 8-10 (850) 478-8496, ext. 2828

Graduate School

June 17-Aug. 2 1-877-PTS-GRAD (1-877-787-4723)

Summer Seminar

July 29-Aug. 1 (850) 478-8496, ext. 2828

Ladies Celebration

Oct. 17-19 (850) 478-8496, ext. 8787

Teachers Clinic

Oct. 7-8, 21-22 (850) 478-8496, ext. 2828

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PCC does not discriminate on the basis of race, color, or national origin.

Cover photo by Todd Chappell

PCC is located at 250 Brent Lane, Pensacola, Fla.

Is a Youth Ministry in Your Future?

PCC graduates share information about their present youth ministry.

Todd Sawtelle ('93 grad) preaches and conducts the Wednesday night youth meetings. He also counsels, leads Bible studies, conducts youth activities, and writes a monthly newsletter. Each year, he takes his youth on a mission trip, also to a summer camp, a winter retreat, and a college trip. He also oversees 7th–12th grade Sunday school.

Todd says, “PCC helped me develop an enthusiasm and burden for local church ministry. As a freshman, I was not ‘sold’ on youth ministry. But biblical preaching, ministerial seminar, and a Christian service outreach to the Pensacola Boy’s Base cemented my desire for reaching youth.”

Joseph Campbell ('93 grad) now serves not only as youth pastor but also as music director. He conducts Wednesday night youth meetings, directs youth activities, works with teenagers in Sunday school and oversees Bible clubs and children’s church.

Joseph says, “Not only do PCC youth ministry majors receive Bible-based training, but they put that training into practice and learn from experience. The youth practicum taught me how to put together youth activities.”

As a student, Joseph worked in the Campus Church youth group and

Juvenile Justice Center in Pensacola and preached in local churches.

James Overton’s ('99 grad) youth pastor responsibilities include preaching and counseling families in crisis, such as teen pregnancy or a young person’s serious illness or death. He conducts the Wednesday night youth meetings and works with teens in Sunday school. James



Youth ministry majors learn how to conduct youth meetings while observing Campus Church youth pastor Jeff Redlin.

emphasizes visitation by involving his youth in a nursing home outreach and visiting other teens.

James says, “PCC teaches the Bible, which gives wisdom for answers dealing with counseling situations.” He adds, “The ministerial seminar gave practical information for ministry and speech class gave me the confidence to speak in front of crowds.”

Youth Ministry Major

PCC youth ministry majors learn from the experience of Pastor Jim Schettler and Youth Pastor Jeff

Redlin. They participate in the Campus Church youth group, which has over 200 teenagers. Pastor Schettler says, “We spend a whole semester talking about youth philosophy in ministerial seminar. I share a lot of illustrations from my days as youth pastor.”

Pastor Redlin says, “Every youth ministries major takes a youth director practicum either in his home church or Campus Church. They plan activities, go on weekend retreats, speak in youth meetings, lead a prayer group, and sit in on all youth leader sessions.”

In class, each student assembles a youth ministries file. Redlin says, “This features vast resources including senior and junior high activities, art, appropriate films for teenagers; information on camps; and devotionals.” Redlin

said he started his own file while a PCC student.

The youth ministry major is also designed to equip youth pastors who might coach in a Christian school or serve as music director. Each major must choose a secondary area of emphasis in sacred music, speech, or physical education.

If God calls you to a ministry with young people, He might be leading you to PCC.

For more information, call **1-800-PCC-INFO** (722-4636) or visit www.pcci.edu.



From the President

Arlin Horton
President / Founder

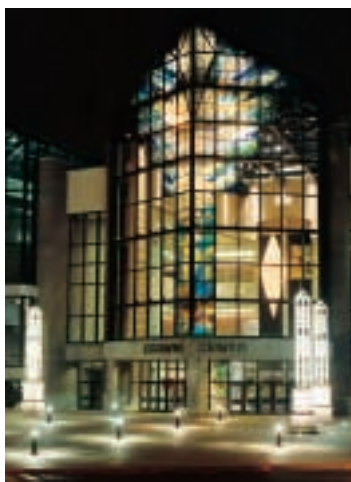
The evening of January 13, the first Campus Church service was held in the new Crowne Centre. One week later, PCC's second semester Opening Revival met in the Crowne Centre.

The public **dedication** has been set for Tuesday morning, **May 7**, the day before PCC Commencement Convocation. We invite our many friends to join us for that special dedication.

The next *Update* will feature the Crowne Centre with photos, descriptions, etc. Its size certainly makes it the campus "crown jewel."

In 1996, architects Strobel and Hunter began architectural plans for a larger auditorium to accommodate PCC students, faculty/staff, and Campus Church community folk. We had outgrown the Dale Horton Auditorium. Two Sunday morning church services helped alleviate the problem, as well as Sunday evening and Wednesday overflow services in the Sports Center with almost 2,000 watching on large screen video.

Crowne Centre Entrance



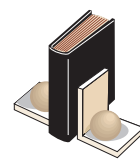
Old books go out of date. Many of the national libraries are merely the cemeteries of dead books. Not so with one old Book. It started in the world's infancy. It grew under theocracy and monarchy. It withstood storms of fire. It grew under prophet's mantle and under the fishermen's coats of the apostles—in Rome, Ephesus, Jerusalem and Patmos.

Tyranny issued edicts against it, and infidelity put out the tongue, and Mohammedanism from its mosques hurled its anathemas, but the Bible lived. It crossed the English Channel and was greeted by Wycliffe and James I. It crossed the Atlantic and struck Plymouth Rock until, like that of Horeb, it gushed with blessedness.

Churches and asylums have gathered all along its way, ringing their bells and stretching out their hands of blessing. Every Lord's Day there are ten thousand heralds of the cross with their hands on this open, grand, free, old English Bible. If that Book has come down through fires of centuries without a scar, it is because there is nothing in it destructible. How near have they come to destroying the Bible? When they began their opposition, there were two or three thousand copies of it. Now there are millions and millions.

These Bible truths, notwithstanding all the opposition, have gone into all languages: the philosophic Greek, the flowing Italian, the graceful German, the passionate French, the picturesque Indian and the exhaustless Anglo-Saxon. Now, do you not suppose, if that Book had been an imposition and a falsehood, it would have gone down under these ceaseless fires of opposition?

Further, suppose there was a great pestilence going over the earth, with hundreds of thousands of men dying of that pestilence, and someone should find a medicine that



The Book

cured ten thousand people, would not everybody acknowledge that that must be a good medicine?

Why, someone would say, "Do you deny it? There have been ten thousand people cured by it." I simply state that hundreds of thousands of Christian men and women say they have felt the truthfulness of that Book and its power in their souls. It has cured them of the worst leprosy that ever came down on earth, namely, the leprosy of sin.

If I can point you to multitudes who say they have felt the power of that cure, are you not reasonable enough to acknowledge that there must be some power in the medicine? Will you take the evidence of millions of patients who have been cured, or will you take the evidence of the skeptic who stands aloof and confesses that he never took the medicine?

The Bible Is Right in Its Style

When I see that the Bible is suited in style, exactly suited to all ages, to all conditions, to all lands, I repeat, "*the statutes of the LORD are right.*" A great many people think the Bible is merely a collection of genealogical tables and dry facts. That is because they do not know how to read the Book.

You take up the most interesting novel that was ever written, and if you commence at page four hundred today and tomorrow at page three hundred and the next day at the first page, how much sense or interest would you gather from it? Yet that is the very process to which the Bible is subjected every day. The Bible has a door by which to enter and a door by which to go out. Genesis is the door to go in, and Revelation, the door to go out.

that Is Never Outdated

I am fascinated with the conciseness of this Book.

Every word is packed full of truth. Every sentence is double-barreled. Every paragraph is like an old banyan tree, with a hundred roots and branches.

It is a great arch. Pull out one stone, and it all comes down. There has never been a pearl diver who could gather up one half of the treasures in any verse.

The Bible Is Right in Its Doctrines

Man is a sinner; Christ is a Saviour—the two doctrines. Man must come down—his pride, his self-righteousness, his worldliness; Christ, the Anointed, must go up. If it had not been for the setting forth of the atonement, Moses would never have described the creation, prophets would not have predicted, apostles would not have preached.

It seems as if Jesus were standing on a platform in a great amphitheater, as if the prophets were behind Him throwing light forward on His sacred Person, as if the apostles and evangelists stood before Him like footlights, throwing up their light into His blessed countenance, and then as if all the earth and Heaven were the applauding auditory. The Bible speaks of Pisgah and Carmel and Sinai but makes all mountains bow down to Calvary.

The flocks led over the Judean hills were emblems of “the Lamb of God, which taketh away the sin of the world.” The lion leaping out of its lair was an emblem of “the Lion of the tribe of Juda.”

The Bible Is Right in Its Effects

Wherever you put the Bible, it just suits the place. You must put it in the hand of a man seriously concerned about his soul. I see people often giving to the serious soul this book and that book. It may be very well, but there is no book like the Bible. He reads the commandments and pleads to the indictment, “Guilty.” He takes up the Psalms of David and says, “They just describe my feelings.” He flies to good works. Paul starts him out of that by the announcement, “A man is not justified by works.” He falls back in his discouragement. The Bible starts him up with: “Remember Lot’s wife,” “Grieve not the holy Spirit,” “Flee the wrath to come.”

Then the man, in despair, begins to cry out, “What shall I do? Where shall I go?” and a voice reaches him, saying, “Come unto me, all ye that labour and are heavy laden, and I will give you rest.” Take this Bible and place it in the hands of men in trouble. Is there anybody here in trouble? Ah! I better ask, Are there any here who have never been in trouble? Put this Bible in the hands of the troubled. You find that as

the best berries grow on the sharpest thorns, so some of the sweetest consolations of the Gospel grow on the most stinging afflictions.

You thought that death had grasped your child. Oh no. It was only the heavenly Shepherd taking a lamb out of the cold. Christ bent over you as you held the child in your lap and, putting His arms gently around the little one, said, “Of such is the kingdom of God.”

America's Spiritual Heritage

De Witt Talmage (1832–1902)

His sermons were printed in 3,000 newspapers across America reaching 25 million readers weekly for over 29 years. He pastored the Brooklyn Tabernacle, New York City.



Put the Bible in the school. Palsied be the hand that would take the Bible from the college and the school. Educate only a man’s head and you make him an infidel. Educate only a man’s heart and you make him a fanatic. Educate them both together and you have the noblest work of God.

An educated mind without moral principles is a ship without a helm, a rushing train without brakes to control the speed.

Put the Bible in the family. There it lies on the table, an unlimited power. Polygamy and unscriptural divorce are prohibited. Parents are kind and faithful, children polite and obedient, domestic sorrows lessened and joys increased.

This Book will become in your last days, when you turn away from all other books, a solace for your soul; its higher promises will flash upon the opening gates of heaven.

Adapted from Sword of the Lord,

Oct. 26, 2001



Rosey Dow Wins



After serving as missionaries in Grenada for fourteen years, Dave Dow ('79) succeeds Dr. James W. Crumpton as pastor of West Side Baptist Church in Natchez, Miss., which oversees Maranatha Baptist Mission (130 missionaries in 30 countries). He says, "When we joined Maranatha almost twenty years ago, we never dreamed that we would end up at the helm of this far-reaching ministry. Rosey and I are excited about the opportunities that lay ahead."

His wife, Rosey, former PCC student, received the Christy Award in the Contemporary Fiction category for her novel *Reaping the Whirlwind* (WinePress Publishing) at the 2001 Award Banquet. Rosey used the 1925 Scopes Trial as a setting for her fiction novel; her painstaking research gives an accurate portrayal of this important event in American history, which negates the Hollywood/media slant and misrepresentation.

The Christy Award, named in honor of Catherine Marshall's book, *Christy*, recognizes Christian novels of excep-

tional quality. A panel of judges evaluates novels against a ten-point criterion. Rosey was one of 23 finalists, which were selected from 110 entries in seven categories.

Rosey has authored several Christian fiction books that have received a wide acceptance. She co-authored *Betrayed* with Andrew Snaden.

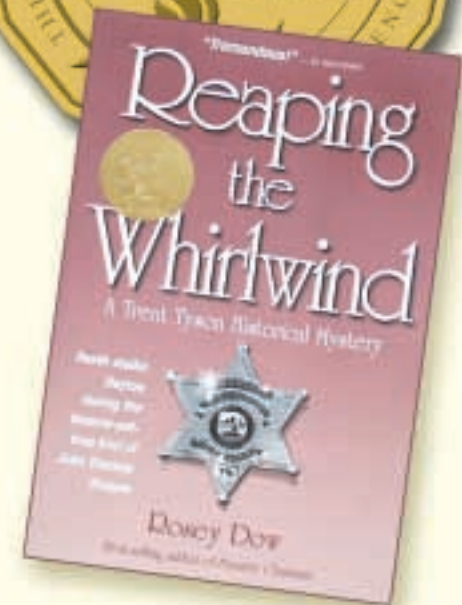
More information can be found on Rosey's website www.roseydow.com.



Dows with their 7 children

Besides being a pastor's wife and an author, Rosey speaks for churches, women's groups, home-schooling organizations, writer's clubs, radio, and television. She contributes to *Cross and Quill*, a Christian publication for writers and holds workshops for fiction writers. She appeared on PAX TV's *Encounters with the Unexpected* in the episode "Adam and Eve."

Rosey adds, "At PCC, we were taught that a Christian should always strive for excellence. That one principal has influenced my life tremendously. I believe that Christian literature should be the best in content, form,



and style. My goal is not to please an editor, but to please the Lord."

Dave and Rosey say a foundation for their accomplishments is the training they received at PCC. Dave says, "The excellent Bible program gave me the tools I needed to dig into the Word of God for my many different ministry duties. While we were in Grenada, Campus Church remained a constant encouragement with faithful support. Pastor Schettler visited us in Grenada and called later to see how we were doing and if we needed anything."

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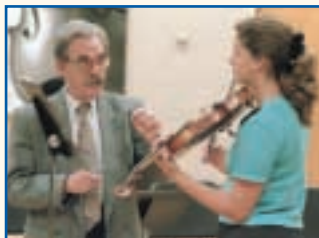
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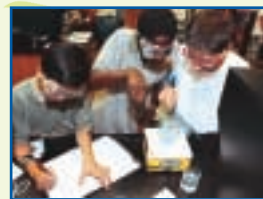


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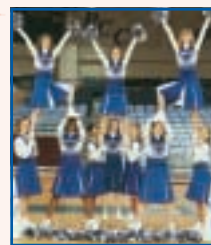
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