

September 2022

Dear *Rejoice Radio* Family,

One of my favorite songs is “Little Is Much When God is In It.” The song is based on the biblical principle that God can take the small and do great things. It is a principle of Scripture confirmed by the testimony of Gideon, the youngest, smallest, and least respected in his tribe, whom God used as a warrior to deliver Israel from the Midianites. God used a weak leader like Gideon and transformed him into a great general who led Israel to victory over the enemy.

God is taking the small to do great things. Over the years, *Rejoice Radio* has been funded by faithful partners through recurring monthly giving. ***The average monthly gift of Rejoice Radio listeners is \$35, or just \$1.15 a day.*** So, for the cost of a small cup of coffee purchased daily, our listeners join to fund this media ministry that reaches around the world! Through that monthly gift, they are impacting lives with the message of hope found in Jesus Christ.

October 4–7, *Rejoice Radio* is holding our on-air Fall Share-a-thon. During these four days, we will need to raise funds not only to cover fiscal year costs, but also to cover the costs of recent repairs. We look forward to seeing the Lord work through you and many others to provide funding for us to carry on this vital ministry.

We had planned for our goal to be \$270,000 to help cover the fiscal year costs of operation; however, 2022 has been a challenging year for us. In the spring, the *Rejoice Radio* family helped us purchase a new transmitter for KPCS that is scheduled to be delivered and installed in October.

In July, WPCS, the *Rejoice Radio* flagship station, experienced a terrible storm that substantially damaged an antenna bay and the transmission system. Since then, WPCS has operated at a significantly reduced power. Making these repairs will cost \$60,000. To get WPCS to full power as soon as possible, we have stepped out by faith to purchase the equipment needed.

Now more than ever, your financial support is needed to help us meet our operational expenses and repair the WPCS antenna bay and transmission system. **Therefore, our Fall Share-a-thon goal is \$330,000.**

\$270,000 Fiscal year costs for operation

\$60,000 WPCS damage repair

(over, please)

\$330,000 Grand total

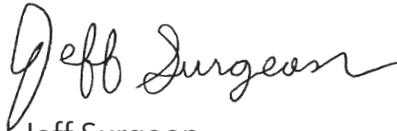
Would you prayerfully consider committing to a monthly gift to *Rejoice Radio*? You can easily set up a recurring gift with your credit or debit card, or you are welcome to mail your donation each month.

For listeners who commit to giving \$50 or more for 12 months, or a one-time gift of \$600 or more, we have an appreciation gift of a *Rejoice Radio* prayer journal. This journal is an excellent resource as you study Scripture, reflect on God's blessings, and grow your faith through prayer. And it is a reminder to keep *Rejoice Radio* in your prayers. To see this prayer journal, please visit Rejoice.org/Shareathon. *Please note this gift is in limited supply.*

During the on-air Share-a-thon, our operators will take call-in pledges from 6 a.m. to 10 p.m. CT at 1-800-726-1191. You may also give online at Rejoice.org or mail the enclosed card with your check to donate at any time.

We look forward to hearing from you. Please pray for us during October that we will meet and exceed our goal so we can continue advancing the gospel of Christ through media.

Sincerely,

A handwritten signature in black ink that reads "Jeff Surgeon". The signature is written in a cursive, flowing style.

Jeff Surgeon
General Manager
Rejoice Radio